

We help transform government

The Obama Administration is calling for government to transform, only this time it's not rhetoric – we're seeing real results with new approaches that drive engagement, increase transparency, encourage trust, and foster confidence.

Smart competence. That's what you need, it's what we deliver. No drama, no games. Just get it done.

The levers of real change must include the right mix of "online" new media/web2.0 tools and "offline" strategies and actions that engage people in doing things differently. TurningPointe helps you match the right mix to your unique set of challenges.

Ready for a TurningPointe?

Whether your organization is eager to embrace the promise of web2.0 or dragging its feet, we can help. Regardless of your current attitude about the potential of new media to engage and mobilize, one thing is clear: this stuff is disruptive, quickly evolving and wreaking gleeful havoc in even the most progressive organizations.

Corporate capabilities:

Strategic Communications

- Web2.0 new media strategy and deployment
- Internal communications planning and deployment
- Stakeholder engagement and relationship management
- Marketing
- Market research and evaluation
- Strategic planning

Change Management

- Change strategy design and deployment
- Business case development
- Organizational assessments
- Workforce quality and employee satisfaction
- Executive, leadership and team coaching
- Leadership training and development
- Facilitation

www.createaturningpoint.com



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